



**GROWING
INNOVATIONS™**

ANNOUNCEMENT: Stadium Grow Lighting Partners with Growing Innovations for United States Advisory and Technical Support

NETHERLANDS - April 12, 2016 - Growing Innovations, an American-based consulting and support company, is proud to announce it has partnered with Stadium Grow Lighting, the world-wide leader in supplemental lighting technology for natural grass. This new partnership is effective immediately. Stadium Grow Lighting has been an innovator in lighting technology since its inception and was the pioneering company in providing supplemental lighting for natural grass fields. The company continually strives to advance light technologies and further plant growth modeling in order to provide natural grass field managers with unique and cutting-edge solutions to improve plant health and recovery.

The Growing Innovations team, including Principal Jerad Minnick, is providing advisory and technical support for existing and future Stadium Grow Lighting clients. Growing Innovations will also be contributing to product and technology development to ensure that Sports Field Managers have the most up-to-date tools and technology to keep their natural grass fields at peak performance.

"The philosophies of the two organizations are very much the same," says Simon Gumbrill, Stadium Grow Lighting Area Manager over the UK and North America. "We are both working incredibly hard to supply Sports Field Managers with new solutions for the age-old challenge of maintaining high-use natural grass. We are very excited to grow support and solutions for Sports Field Managers."

Growing Innovations and Stadium Grow Lighting clients will reap the benefits from this partnership immediately and should expect new developments and innovations in the natural grass sports field market soon.

About Stadium Grow Lighting

Stadium Grow Lighting offers a complete pitch management system, for natural grass to grow in any stadium under any possible condition and playing schedule, whereby the natural grass experience for professional sports is preserved and pitch usage can be increased. Stadium Grow Lighting is committed to continued improvement and innovation in the natural grass sports field industry. Learn more at sglconcept.com.

About Growing Innovations

Growing Innovations, LLC is an advocacy firm dedicated to creating and promoting new solutions to the old problems of natural grass playing fields. Based in Rockville, Maryland, Growing Innovations collaborates with partners around the world to create new and specific solutions for high-use sports surfaces. Growing Innovations' inspiration comes from Albert Einstein: "We can not solve our problems with the same thinking that we used to create them."